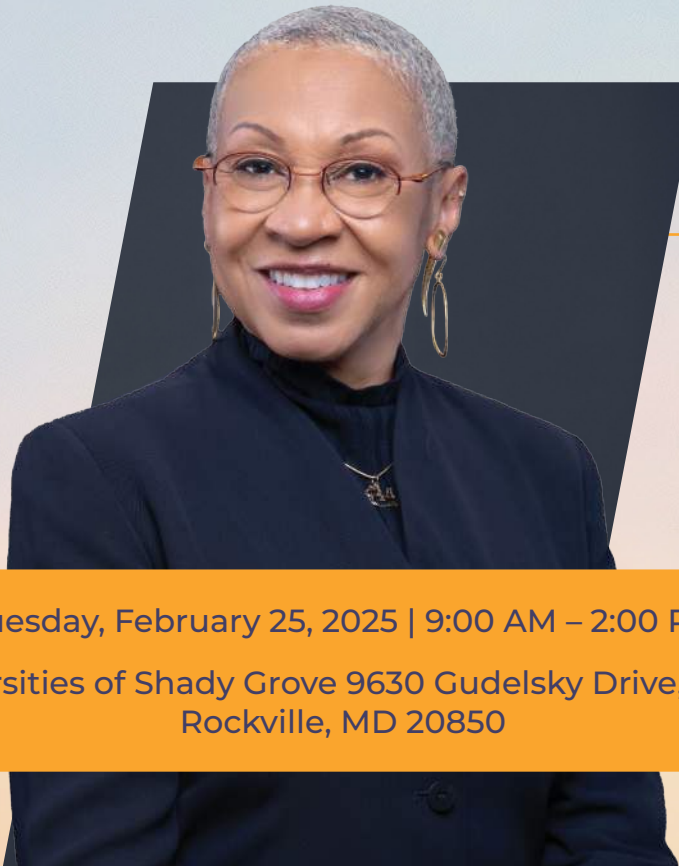


Sponsor & Exhibitor Packet



INSTITUTE FOR
**MASTERY +
INTEGRATION**

Healing Multigenerational Trauma: Community Conversations with Dr. Joy DeGruy



Tuesday, February 25, 2025 | 9:00 AM – 2:00 PM

**The Universities of Shady Grove 9630 Gudelsky Drive, Building 2
Rockville, MD 20850**



Healing Multigenerational Trauma: Community Conversations with Dr. Joy DeGruy

Tuesday, February 25, 2025 | 9:00 AM – 2:00 PM

The Universities of Shady Grove 9630 Gudelsky Drive, Building 2
Rockville, MD 20850

Overview:

Join us for a transformative and enlightening conversation with Dr. Joy DeGruy, a renowned researcher, educator, and author of *Post-Traumatic Slave Syndrome: America's Legacy of Enduring Injury and Healing*. In this powerful two-hour presentation, Dr. DeGruy will explore the long-lasting psychological effects of slavery on African American communities and examine the theory of Post-Traumatic Slave Syndrome (PTSS), a framework she developed to explain the collective trauma experienced by descendants of enslaved Africans.

This event will offer an in-depth look at how the historical trauma of slavery continues to impact not only individuals but entire communities, shaping everything from societal norms to mental health challenges. Dr. DeGruy will discuss the enduring psychological, emotional, and social scars passed down through generations, offering a profound understanding of how trauma manifests in today's youth and what steps can be taken to eliminate non-productive attitudes, beliefs, and behaviors. Following this presentation, Dr. DeGruy will hold a luncheon dialogue, specifically with church leaders, on how the Black church can step forward to facilitate healing in today's communities.

Audience:

This event is open to all! We are expecting 300+ attendees, including community leaders, educators, mental health professionals, faith leaders, students, and anyone interested in learning about the legacy of slavery and how we can collectively address the trauma it caused.

Our Partners:

This event represents a spectacular opportunity for corporations, advocacy groups, community organizations, and individuals that share IMI's commitment to address complex economic, social justice, and community impact issues within a contemporary context.

Event Details

9:00am – 9:50am

Registration, Networking, Exhibitor Hall and Breakfast

9:50am – 10:00am

Welcome

10:00am – 12:00pm

Black, Bold, and Bruised: Understanding Post Traumatic Slave Syndrome – Dr. Joy DeGruy
Facilitator: Dr. Sheryl Brissett Chapman, Ed.D., LHD, ACSW; IMI Senior Fellow

Join this conversation to explore the intersection of racial discrimination, trauma, violence and slavery on African Americans. Through an educational, motivational and solution-oriented lens, Dr. Joy DeGruy will share a framework for understanding how the past has influenced the present, what post traumatic slave syndrome looks like in Black communities, and the residual impact it has on today's youth. Dr. DeGruy will help us to better understand the functional and dysfunctional attitudes and behaviors that have been transmitted to African Americans through multiple generations and provide practical tools to eliminate non-productive attitudes, beliefs and behaviors and build upon the strengths gained from the past to heal.

12:00pm – 12:30pm

Morning Session Ends, Exhibitor Hall & Light Lunch Fare

12:30pm – 2:00pm

Community Healing: The Role of the Black Church
****Luncheon Discussion for**
Church Leaders – Dr. Joy DeGruy
Facilitator: Krystal Holland, BA, CRCCPA, CEC;
IMI Executive Director

The Black Church has historically played a vital role in the African American community, providing a safe space for not only spiritual guidance but also a place of healing, social support, community building, and advocacy. Join Dr. Joy DeGruy for a more in-depth dialogue on how the Black church can step forward to facilitate healing in today's communities.



Dr. Joy Angela DeGruy is a prominent researcher, educator, and author who has spent over 30 years studying and working in the field of social work, with a focus on the impacts of racism, trauma, and slavery on African Americans. For over two decades, she served as an Assistant Professor at Portland State University's School of Social Work and now serves as President and Chief Executive Officer of Joy DeGruy Publications Inc.

Dr. DeGruy holds multiple advanced degrees and is renowned for her acclaimed book "Post Traumatic Slave Syndrome – America's Legacy of Enduring Injury and Healing," which examines historical trauma in African American communities. Dr. DeGruy lectures extensively, has presented her work globally, and has received prestigious awards including the American Psychological Association's Presidents Award in 2023. Her scholarship is highly influential, with over 1,700 citations of her seminal book. In addition to her research and writing, Dr. DeGruy has developed evidence-based models to support communities of color.



Partnership Opportunities

Benefits	Presenting \$8,000 *Exclusive	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500	Exhibitor \$250
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REGISTRATION

Main Event Registration	4 Attendees with VIP Seating	4 Attendees with VIP Seating	3 Attendees with reserved seating	2 Attendees with reserved seating	2 Attendees with reserved seating	2 Attendees
Exhibitor Space	1 Premium location	1 Premium location	1	1	1	1

MARKETING + BRANDING

Company Logo on Event Website	With hyperlink	With hyperlink	Logo Only	Logo Only	Company Name	Company Name
Custom Email	1 pre and 1 post-event					
Social media shoutouts	2	2	1	1	1	
Marketing Material in Attendee Bags	✓	✓	✓	✓		
Event Video Loop	Full Slide Ad	Full Slide Ad	Logo Only	Logo Only	Company Name	Company Name

IMI SERVICE

Organizational Consultation	90-minute complimentary conversation *Valid for 3 months post-event					
Leadership Coaching		60-minute complimentary conversation *Valid for 3 months post-event				



Underwriting Opportunities

By committing to underwriting a specific portion of the event, underwriters will receive exclusive name recognition and branding on all sponsor related event materials.

- **\$6,000 Luncheon**
- **\$4,000 Welcome Reception Breakfast**

Exhibitor Hall Package \$250

- Two exhibitor staff badges
- Booth space with (1) 6-foot table and (2) chairs
- Complimentary WIFI
- Includes breakfast and light lunch fare
- Recognition in pre- and post-event marketing and advertising: emails and social media
- Recognition on event website and signage

Exhibitor Hall Schedule - **Tuesday, February 25, 2025**

- Exhibitor Move-In
— 7:00AM – 8:30AM
- Exhibitor Hall Hours
— 9:00AM – 2:00PM
- Exhibitor Move-Out
— 2:00PM

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Contact

Janelle Jeffers, Training and Events Manager, jjeffers@nccf-cares.org or (202) 345-4311



About IMI:

Established in 2019, the Institute for Mastery and Integration (IMI) is a training and events management organization which creates collaborative and collective learning opportunities for human services professionals that results in measurable change in the way these individuals approach practice, advocate, share new vision, and engage systems at every level. IMI targets an intergenerational decrease in economic, health and mental health disparities, and lack of access to sustainable wages in the workplace. Our approach is human centered, culturally respectful and community focused despite systemic barriers that challenge this work. Through (1) Professional Training and Continuing Education, (2) Organizational and Crisis Consultation, (3) Leadership Coaching, (4) Event Planning, and (5) Program Evaluation and Performance Analysis, IMI strives to build a national interprofessional cadre of transformational and aspiring healers, educators, caregivers, and advocates who address complex economic, social justice, and community impact issues within a contemporary context.

Facilitators



Dr. Sheryl Brissett Chapman, Ed.D, LHD, MSW, ACSW is a passionate advocate and internationally recognized expert in child and family welfare. She served as Executive Director of The National Center for Children and Families (NCCF) for 30 years. Chapman now serves as a Senior Fellow for the Institute for Mastery and Integration (IMI) and as a Senior Advisor to NCCF. Chapman publishes and presents on a wide range of topics including juvenile justice, systems reform in child and family welfare, poverty and homelessness, childhood trauma, domestic violence, and cultural competency. Her recent research resulted in *Black Male Youth Raised in Public Systems: Engagement, Healing, Hope* addressing voices of Black males placed in public child welfare and juvenile justice systems.

Chapman's extensive work continues to garner recognition both internationally and locally. She currently serves as a Governor's Commissioner to the Maryland Procurement Improvement Council (PIC) and Board Trustee for Montgomery College (MC) as well as a member of the African American Advisory Group (AAAG) for the County Executive. A member of MCAC Delta Sigma Theta Sorority, Incorporated, Chapman is a former Board member of Maryland Nonprofits, National Association of Social Workers (NASW), and is a founding Board Director, Congressional Research Institute for Social Work Policy (CRISP).



Krystal Holland, BA, CRCCPA, CEC currently serves as the Executive Director of the Institute for Mastery and Integration (IMI) and has served as a senior professional at the National Center for Children and Families (NCCF) for over 20 years. Ms. Holland is one of the first certified and private agency Residential Child Care Program Administrators to serve as a member and then chair the State of Maryland Board of Residential Child Care Program Professionals. With more than 30 years of administrative, managerial, and direct service experience serving at-risk children, youth, and families, Ms. Holland possesses expertise in evaluating program training needs, designing professional development interventions, and implementing executive coaching and training models that grow the talents

and abilities of professionals. Ms. Holland is a co-author of the recently published book, *Black Male Youth Raised in Public Systems: Engagement, Healing, Hope*.



INSTITUTE FOR
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The Institute for Mastery and Integration is a 501©(3) organization,
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